

Digital Strategies Top Tips

Get started on a roadmap for your organisation's digital journey with these useful third sector tips and resources

1

ASSESS

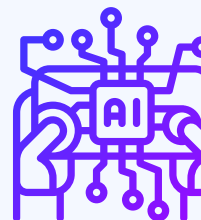
Identify the strengths and gaps your organisation is facing with digital technology. SCVO's free [digital checkup service](#) provides a baseline assessment to benchmark your organisation and plot a route ahead.



2

PLAN

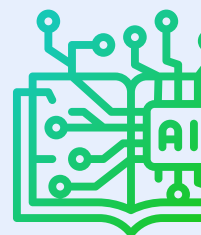
Sign up to SCVO's [Digital Senior Leaders programme](#), an excellent starting point for the CEO leadership journey ahead and a good reminder that any digital/AI strategy is rooted in people and purpose. Any improvements should be value-driven!



3

RECRUIT

Start recruitment for a Digital Trustee. Join the next [Third Sector Lab](#) matchmaking event and meet a variety of digital professionals keen to offer their skills. Try tailoring this example [role description](#).



4

LEARN

Third Sector lab - free digital skills training
SCVO - [Digital guides](#) on a range of topics

- [Guide to generative AI](#)
- ["Careful now! Your emerging AI strategy"](#)
- [Digital strategy key questions and choices](#)



5

SHARE

Join SCVO and cross-sector organisations on the [Digital Inclusion Roadmap for Scotland](#) to address digital inequality in our communities and make digital inclusion everyone's responsibility.

Reach out to peers in the ACOSVO members LinkedIn forum

